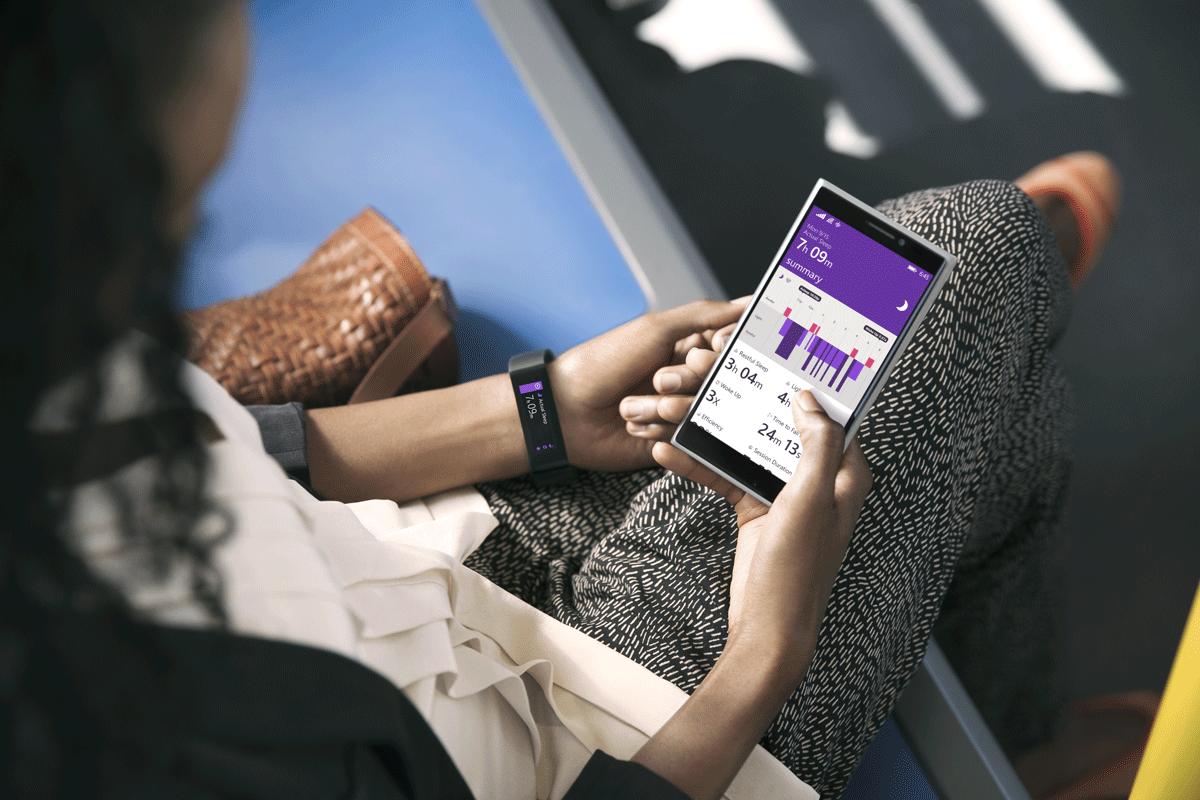
Contoso Company Goals Q1-Q4

Anne Wallace



# Product Innovation

We will continue to provide high quality products that give consumers a reason to choose Contoso Electronics. Our emphasis will be on Digital Cameras and Laptop Computers, continuing our strongest lines of XT and QT series. We will also open up a new line of smartphones in addition to the G Series phones. These phones will integrate new technology being developed by our Research and Development Department and expand our technology scope.

# International Focus

We will continue our focus on Domestic Sales, but will also open up new markets internationally. Two projected markets are Eastern Europe and Russia. With the forecasted success of our new domestic region openings, this will be a key part of Contoso’s global expansion.

# Community Involvement

Contoso Electronics will continue to be involved in improving the local and International communities in which it operates. We will continue funding of local shelters and food banks, as well as the “Computers for Kids” Program. We continue to provide discounted products to schools and charity organizations.

# Long-Term Project Costs Cataloged: Done

Lifts and other Large Equipment

Streamline Financial Reports Process

Customer Requests

# Analyze Long Term Costs: NOT STARTED

Become Independent of Outside Researchers

Streamline Financial Reports Process

International Sales Goals?

# Check Short Term Budgeting: In Progress

Budgets Q1-Q4: Over Budget by 12% Avg.

Customer Requests